



GRAPHIC/WEB DESIGNER

Phone: 225.368.5492

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www.mandyporta.com

profile

Highly motivated and versatile designer with three years of experience in print and web design and a background in advertising/marketing. Former manager noted: "Mandy is a dedicated employee who will go the extra mile to help get a project out the door."

software skills

Adobe Photoshop	Adobe GoLive	Dreamweaver
Adobe InDesign	Adobe Acrobat	XHTML/CSS
Adobe Illustrator	Adobe Version Cue	Limited JavaScript/PHP

professional experience

SUCCESS DESIGNS LLC (Oct 2005 – Present) – Gonzales, LA

Owner

Design and develop professional, standards compliant websites using XHTML and CSS.

Advise small businesses on new marketing approaches.

Design marketing materials to facilitate client growth.

NSTRUMENTAL DESIGNS / INFINIEDGE SOFTWARE (Oct 2006 – Sept 2008) – Prairieville, LA

Graphic/Web Designer

Designed various materials for several 4-day-long client events (each attracting 1,000+ distributors from around the world) including PowerPoint presentations, schedules, prize vouchers, ID badges, signs, tickets and more.

Designed and coded user-friendly websites for clients in a variety of industries.

Created custom crafts for client and company events such as creative invitations, Christmas ornaments, event décor and prize boxes, all of which resulted in excitement and improved morale among attendees.

TECHNOLOGY ENGINEERS (Feb 2006 – Oct 2006) – Baton Rouge, LA

Graphic/Web Designer

Developed company marketing plan and established a professional company image by designing high quality marketing materials including brochures, newsletters, direct mail and a website.

Organized and prepared materials for a trade show event, which resulted in several business leads.

NEIGHBORS MAGAZINE (May 2004 – April 2006) – Baton Rouge, LA

Editor/Web Designer

Collected and edited articles for publication in Neighbors magazine, a community publication distributed to more than 25,000 homes in East Baton Rouge Parish. Designed and maintained online magazine.

education

LOUISIANA STATE UNIVERSITY – Baton Rouge, LA

Bachelor of Arts in Mass Communication (May 2005)

Concentration in Advertising, Minor in Business Administration

GPA: 4.0 | University Medalist, Summa Cum Laude

affiliations

American Advertising Federation – Baton Rouge